

iPhone/iPod Touch Applications



Introducing: Paces

Available now for iPhone/iPod, coming soon for iPad

- Green alternative
- Saves money on print, duplication, fulfillment and shipping
- Reinforces brand as technology leader
- Increases excitement
- Can be reusable via content updates from network
- Accurate, consistent message delivery
- Highly personalized experience

Programmable

- Shell application that delivers your content
- Reskin with your brand, and program look and feel
- Content is easily scripted and updated via network

Content

- Repurpose web content
- Supports JPG, audio and video
- Slides rotates to horizontal or vertical orientation
- Slides support scrolling and zooming
- Optional surveys or quizzes per slide

Perfect tool for training sessions

- With or without an instructor
- Breakout sessions
- Walk arounds

Perfect tool for consumer engagement

- With or without sales consultant
- Showroom
- Auto show
- Special events

Targeted Marketing

- Captures user contact information and records choices
- Captures automatic survey or quiz responses

IntoMotion

Creative Technology

Software Creations for Internet, Desktop, Kiosk, Mobile Devices
Authorized Apple iPhone, iPod Touch, iPad App Developers
Adobe Flash Experts
Creative Services

iPhone/iPod Touch Applications



1 User Registration
 Email address and user info is captured through the Registration Tab. Users accept terms which automatically starts data capture file of the user's content selections and survey/quiz answers.



2 Tour
 Users can drill down through a familiar, multi-level iPod menu to find specific content.

3 Content
 Users see slides of content that automatically rotate, portrait or landscape, according to the device orientation. Slides also scroll and zoom. Audio and video supported.



4 Video
 If audio or video is available on a slide, a button automatically displays. Through More Info button, users can request information about a slide.



5 Surveys
 Survey or quiz questions can automatically pop up per content slide.

6 Search for Features
 Instead of using the menu, users can search for features directly by entering a feature number.



7 News
 In the News Tab, users see company bulletins updated in real time.



8 Company Pages
 In the Company Tab users can flick through multiple pages of content about your company that are updated from the network.

